

EAGLE COMMUNITY PARTNERS

Welcome!

Welcome to the Eagle Community Partners' (ECP) newsletter, managed by Ashland University's Career Center for Life Calling. We are deeply grateful for the emerging and enduring relationships we've built with our valued corporate partners, and we're thrilled to launch this platform to enhance our communication further. This newsletter is our way of expressing thanks for your ongoing support, and of keeping you informed about the exciting developments and opportunities within our university community. Each issue will spotlight opportunities for meaningful engagement and share avenues and encouragement for you to build your brand with our Eagles. Thank you for joining us on this journey, and we look forward to working together to continue to shape the intersection of your organization and our talented students.

Thank you for Being a Valued Eagle Community Partner.

At Ashland University, we are committed to leading the way in transformative learning experiences, shaping graduates who work, serve, and lead with integrity in their local, national, and global communities. Each year, nearly 600 of our graduates embark on the next chapter of their lives, becoming leaders in their industries and making a significant impact on our communities.

Through the Eagle Community Partners program, we strive to forge meaningful partnerships that not only enhance educational opportunities but also support local businesses and contribute to the social and economic development of our region. Whether you are a small business owner, a nonprofit leader, or a community advocate, there are countless ways to get involved and make a difference.

We deeply value your partnership and the role you play in our shared mission. Thank you for your continued support, and I wish you all the best in your endeavors.



**Message from
Jon Parrish Peede,
Ashland University's
President**

Eagle Community Partners Tiered Benefits Program

One of our goals this year is to make sure that our partners are fully utilizing all the benefits of their tier. Consider sharing AU's tuition discount and scholarship information with your employees, their spouses, and dependents with your employees and other staff members for their use.

GOLD TIER - \$5,000

- \$1,000 scholarship or 10% tuition discounts for employees, spouse, and dependents
- \$1,000 to sponsor AU-related events and strategic initiatives
- \$750 credit for access to paid recruiting events and career fairs
- \$500 credit for business with AU Campus Store, Catering Services and Print Shop
- \$500 credit for promotional opportunities at AU Athletic Events
- Annual Summer Employer Recruiting Event
- Bi-annual site visitation by AU faculty and/or staff to promote AU resources and benefit
- Company logo marketing on the website and CCLC TV's
- Customized student visitation days
- Exclusive recruiting and development of off-campus job opportunities for AU's early talent via the CCLC's JLD (job location and development) coordinator
- Individualized strategy meeting with CCLC and AU stakeholders for recruiting success
- Individualized annual report on employee discount usage
- Monthly professional development webinar series
- Personalized social media spotlights, sharing student or alumni engagement experiences and success stories
- Seat on the Career Center for Life Calling Advisory Board (maximum of two years per designee)

SILVER TIER - \$2,500

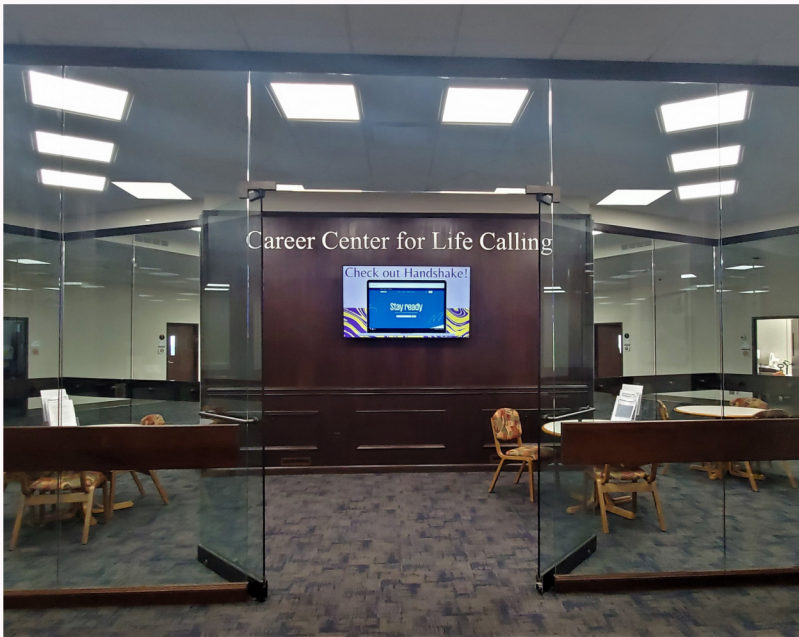
- \$1,000 scholarship or 10% tuition discounts for employees, spouse, and dependents
- \$500 credit for business with AU Campus Store, Catering Services and Print Shop
- \$300 credit for access to paid recruiting events and career fairs
- Annual Summer Employer Recruiting Event
- Bi-annual site visitation by AU faculty and/or staff to promote AU resources and benefit
- Company logo marketing on the website and CCLC TV's
- Exclusive recruiting and development of off-campus job opportunities for AU's early talent via the CCLC's JLD (job location and development) coordinator
- Individualized annual report on employee discount usage
- Monthly professional development webinar series

PURPLE TIER - \$1,000

- \$1,000 scholarship or 10% tuition discounts for employees, spouse, and dependents
- \$150 credit for access to paid recruiting events and career fairs
- Annual Summer Employer Recruiting Event
- Bi-annual site visitation by AU faculty and/or staff to promote AU resources and benefit
- Company logo marketing on the website and CCLC TV's
- Exclusive recruiting and development of off-campus job opportunities for AU's early talent via the CCLC's JLD (job location and development) coordinator
- Individualized annual report on employee discount usage
- Monthly professional development webinar series

NON-PROFIT TIER - FREE

- \$1,000 scholarship or 10% tuition
 - Annual Summer Employer Recruiting Event
 - Bi-annual site visitation by AU faculty and/or staff to promote AU resources and benefit
 - Company logo marketing on the website and CCLC TV's
 - Exclusive recruiting and development of off-campus job opportunities for AU's early talent via the CCLC's JLD (job location and development) coordinator
 - Individualized annual report on employee discount usage
 - Monthly professional development webinar series
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New Office Space

In March 2024, the Ashland University Career Center for Life Calling (home of Eagle Community Partners) moved to the 8th Floor of Archer Library, which was renovated thanks to the generosity of Paul '70 & Lani '68 McKnight. As part of this renovation, we focused on how to serve our shareholders through our new office.

Interview & Study Rooms

Our new office hosts four interview & resource rooms, which students can use as a study room or as a professional space to have an online interview with potential employers. Employers can also use these spaces if they are interested in coming on campus to arrange in-person interviews with students.



Conference Room

As part of their benefits, ECP members can book the Bo Lacey Conference Room three times per year for free. Reservations for the Bo Lacey Conference Room can be made one week in advance of the requested date of use, and the conference room seats 14. Details for reserving the interview & study rooms or the conference room are below.

If you or your employees are interested in booking these spaces, and to review our room reservation procedures, please email cclc-au@ashland.edu or call 419-289-5064.

Events Recap:

The Career Center for Life Calling (CCLC), along with the College of Business & Economics (COBE), hosted the annual **Meet the Accountant Night** event in September. Seventeen employers from public, corporate, government, and nonprofit accounting and finance sectors were present to recruit AU students for summer internships, full, and part-time positions. This year's event brought in 46 students and employers such as The J.M. Smucker Co., Rea & Associates, Inc., Meaden & Moore and more.



COBE Career Day in late September was a collaborative effort with COBE leaders, faculty, and the CCLC. Twenty-one employers were onsite for a day of professional development panels. Sessions were focused on topics like company culture, teamwork, effective leadership qualities, professionalism & internship do's and don'ts, and workplace skills. These sessions then led into a traditional career fair where students could interact one-on-one with employers. While certain COBE students were required to attend this employer networking event, the event was also open to all AU students, regardless of major; approximately 200-250 students were in attendance during the panel events.

Handshake

We also encourage our Eagle Community Partners to stay active on [Handshake](#), a career services platform that allows employers and organizations to post employment opportunities, coordinate professional events and career fairs, and promote networking and communication between businesses and like-minded individuals. In future newsletters, we'll detail how to post jobs on Handshake. The Career Center for Life Calling also posts career-related events there.

If you are interested in attending upcoming career events, tabling on-campus, or meeting students at Ashland University, reach out to Courtney Farver at cfarver@ashland.edu.

ECP MEMBERS

Eagle Community Partners | Ashland University



A-B	Ashland Board of Realtors Ashland City Schools Ashland Home Care Avita Health System Barbasol Brethren Care Buehler's Fresh Foods
C-E	Charles River Labs Charter Next Gen Chippewa Local Schools Christian Children's Home of Ohio Cloverleaf Schools Colonel Crawford Local Schools Columbus City Schools Crestview Local Schools
F-J	Fastenal Fin Feather Fur Outfitters Fisher-Titus Health Systems Gosh Enterprises Hedstrom/Ball Bounce & Sport J. M. Smucker Co.
K-N	Knox Community Hospital Licking Memorial Hospital Lippert Enterprises Louisville City School District Lutheran SS/Good Shepherd MK Metal Products Northwest Local School District Northwestern Local Schools (Wayne Co.)
O-P	Ohio Health Ohio Virtual Academy Olentangy Schools Olmsted Falls City Schools Orrville City Schools Park National Pioneer Career & Tech Center
Q-Z	Sandusky City Schools Southwest General Hospital The Inn at Ashland Woods Vitamix Westfield Insurance Whitcomb & Hess Wooster Brush Wooster City Schools



The Career Center for Life Calling staff members meeting in the Bo Lacey Construction Conference Room (from right to left): Brandon Wells, Courtney Farver, Zachary McGrain, and Olivia McCullum

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